

ANNUAL CLUB ASSESSMENT

Instructions:

For each item listed below, first rate your club's performance on each item with 1 meaning very poor and 5 meaning excellent. Then rate how important that item is to you as a club member with 1 meaning not at all important and 5 meaning very important. All information is confidential, so please be honest with your assessment.

Club Performance

Very Poor Excellent

Importance

Not at all Very

Club Operations and Administration

1	2	3	4	5	A timed agenda is followed for each meeting.	1	2	3	4	5
1	2	3	4	5	Members have the opportunity to participate in the club meetings.	1	2	3	4	5
1	2	3	4	5	Club meeting programs are worthwhile.	1	2	3	4	5
1	2	3	4	5	Club committees are effective.	1	2	3	4	5
1	2	3	4	5	The communication between club leaders and members is productive.	1	2	3	4	5

Member Satisfaction and Retention

1	2	3	4	5	Individual member input is solicited from club leaders.	1	2	3	4	5
1	2	3	4	5	The club is open to new ideas to improve membership.	1	2	3	4	5
1	2	3	4	5	Club activities exceed my expectations.	1	2	3	4	5
1	2	3	4	5	My membership is valuable to me.	1	2	3	4	5
1	2	3	4	5	Club leaders are in touch with the current needs of the membership.	1	2	3	4	5

Membership Development

1	2	3	4	5	Increasing membership is an ongoing club priority.	1	2	3	4	5
1	2	3	4	5	The club's membership committee is effective.	1	2	3	4	5
1	2	3	4	5	Dues are reasonable.	1	2	3	4	5
1	2	3	4	5	The club attracts diverse people to join as members.	1	2	3	4	5
1	2	3	4	5	New members have realistic expectations about their commitment.	1	2	3	4	5

Service and Fundraising

1	2	3	4	5	Club service projects are relevant to the community needs.	1	2	3	4	5
1	2	3	4	5	Club service projects match member interests.	1	2	3	4	5
1	2	3	4	5	The club has good fundraising activities in which the public participates.	1	2	3	4	5

Kiwanis Service Leadership Programs

(Sponsored Programs, Sponsored Organizations, and Youth Service Programs)

1	2	3	4	5	The club values its involvement with its sponsored programs.	1	2	3	4	5
1	2	3	4	5	The club understands its responsibilities to be an effective sponsoring club.	1	2	3	4	5
1	2	3	4	5	The club fulfills its responsibilities to its sponsored clubs.	1	2	3	4	5

Marketing and Public Relations

1	2	3	4	5	The club benefits from high visibility and name recognition in the community.	1	2	3	4	5
1	2	3	4	5	The public in general is aware of what our club does.	1	2	3	4	5
1	2	3	4	5	Members can verbalize what Kiwanis is and what it does.	1	2	3	4	5
1	2	3	4	5	Our projects are often mentioned in print or broadcast media.	1	2	3	4	5
1	2	3	4	5	Members are knowledgeable about club service and fundraising projects.	1	2	3	4	5

General

1	2	3	4	5	The meeting place is convenient for the majority of members.	1	2	3	4	5
1	2	3	4	5	The meeting time is convenient for the majority of members.	1	2	3	4	5
1	2	3	4	5	The food quality is worth the cost.	1	2	3	4	5